



LITERACY

The superpower that helps kids to succeed!

We at Big B Comics want to congratulate all super students for their heroic efforts that earned them A's on their report cards and we need your help spreading the word.

In this package you will find all the details to let your students know about this great opportunity.

Every year, twice a year, Big B Comics invites any elementary or high school student to bring in their report card and we'll give them a free comic book for every subject in which they have earned an 'A'!

This is where most people look for the 'catch', but there isn't one. We have given away over ten thousand comics to kids as a reward for all of the effort they put into their school work.

It all boils down to three easy points:

- 1) The offer is valid from the moment the report cards are given out until Sunday March 16, 2014.
- 2) A valid report card from this semester/term must be presented at the store.
- 3) A Big B associate will show the kids where they may select their comics from, and there are thousands to choose from.

It's that easy.

So here is all the information that you need, but if you have any questions please do not hesitate to contact us directly at your local Big B or email us at libraries@bigbcomics.com

In this package you will find:

- An FAQ sheet
- A sign you can print and hang in your library, office or classroom
- A flyer you can print off to hand out to students

Big B Comics

1045 Upper James St
Phone: 905-318-9636

**Please note:*

*A free comic will be given 1 per major subject,
so 3 A's in Math equals 1 comic for Math*



Frequently Asked Questions

How does this work?

Kids simply bring their report card from this semester/term into their local Big B Comics, once here our staff will show them the large selection of comics they have to choose from.

What's the catch?

There really isn't one! We just want to encourage kids to work hard at school, literacy and to spread the love of comics.

What grades are included?

We accept all report cards from junior kindergarten to grade 12 (even those completing a victory lap)

Do kindergarten report cards count; their report cards don't have "grades"?

Absolutely! We don't let a little thing like not having a letter or percentage grade stop us from giving away comics to these hardworking kids.

I don't have any A's on my report card, can I still get anything?

We will look at every report card and try our best to find any reason to reward a student with at least one free comic.

We also let them know that if they work hard to improve their grades next term they can get free comics in June when they go up a full grade (for example going from a C- to a B-).

Do A minuses and percentages count?

Of course! An A- is still an A and anything above 80% is considered an A

When does this offer expire?

Sunday, March 16, 2014

I'm in university does it still count for me?

No, sadly our offer is only until the end of high school.

What's the maximum number of free comics a child can get?

That really depends on the report card, but generally there are 8 or 9 subjects on a report card. Because we give away a comic for every subject that a student receives an A in they are only limited by the number of subjects they have.

How could a child that is homeschooled participate?

By coming into Big B with one of his/her teachers who can vouch for their performance



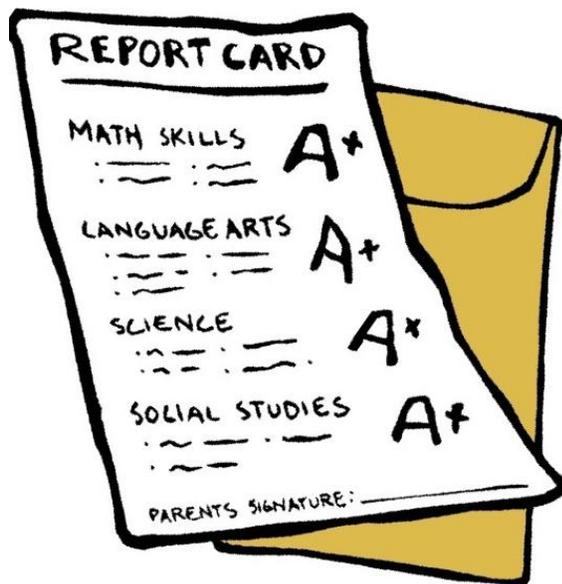
**Free Comics
for A's**

Attention All Kids!

Did you know you can get FREE COMICS if you bring in your report card to Big B Comics?

It's True!

For every subject that you earn an A in Big B Comics will give you a free comic book



Simply bring your report card into your local Big B Comics before Sunday March 16th 2014 and we'll show you all of the thousands of books you can choose from!



We want to congratulate all of Niagara Region's super students for your heroic efforts that earned you A's on your report card.

Well done, kids!



Big B Comics invites you to bring in your report card, and we'll give you a free comic book for every subject in which you've earned an 'A'!

Offer valid until Sunday, March 16th 2014
A report card from this term must be presented

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Note: A free comic will be given 1 per major subject. So 3 A's in Math equals 1 comic for Math. There are up to 9 subjects per report card thus it is possible to receive up to 9 free comics.



We want to congratulate all of Niagara Region's super students for your heroic efforts that earned you A's on your report card.

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FAQ

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What's the catch?

There really isn't one. We just want to encourage kids to work hard at school, literacy and to spread the love of comics.

What grades are included?

We accept all report cards from junior kindergarten to grade 12 (even those completing a victory lap)

I don't have any A's on my report card, can I still get anything?

We will look at every report card and try our best to find any reason to reward a student with at least one free comic.

I'm in university does it still count for me?

No, sadly our offer is only good for junior kindergarten to grade 12.

What's the maximum number of free comics a child can get?

That really depends on the report card, but generally there are 9 subjects on a report card and you can get one comic per subject



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libraries@bigbcomics.com

www.bigbcomics.com

Thank you!

We want to send you a big thank you for taking the time to go through this package. We know you already have a lot on your plate and that promoting a local business is not your first concern. But as you have seen this isn't about promoting Big B Comics, this is about promoting literacy, working hard in school and helping kids learn what a joy reading can be.

If you ever have any questions please do not hesitate to call, email or stop by the store.

We are always happy to work with libraries and schools and it is our pleasure to assist you in any way that we can. We already work with dozens of schools across the Barrie, Hamilton and Niagara regions. We offer a special 20% off discount to librarians and teachers to help keep our schools well stocked with graphic novels and manga. And we are always happy and willing to come to your school to talk about comics and graphic novels to staff and/or students.

We are now offering a seasonal newsletter that will help keep you up to date with the newest series and releases that are appropriate for schools to stock. To make sure you are on our list simply email us at libraries@bigbcomics.com

Thank you again for your time and your assistance,

W=I=Tor the Robot

